



MetroCooking DC

The Metropolitan Cooking & Entertaining Show

Saturday December 3, 2016 | 12pm - 4pm
Walter. E. Washington Convention Center

Gather with 600+ Local Grilling & BBQ Fanatics & Battle for MetroCooking DC's Best BBQ!

Join the region's top Pitmasters, BBQ Restaurants, Smokin' Specialists, Grilling Gurus and Meat Scientists at **MetroCooking DC's** 2nd annual BBQ Bash.

This celebration of smoked meats and grilling techniques will educate guests and recognize the talent behind DC's best BBQ through tastings, demonstrations and informative seminars.



JOIN
GRILL EXPERT
AND TV HOST
DAVID GUAS!

Promotion

- Participants at the BBQ Bash will be featured in a high level marketing campaign which includes a variety of print and digital media, social media, radio and TV advertising.
- Participant's hyperlinked logo will be featured on the MetroCooking DC website, as well as in the Official Event Directory distributed to all attendees.

Participation Options

BBQ Purveyors - FREE

Participant Profile: BBQ Establishments and Pitmasters

Commitment: 2 team members to serve a minimum of 500 sample-size portions of BBQ

BBQ Sauce & Condiment Exhibitors - FREE

Participant Profile: MetroCooking DC exhibitors

Commitment: 2 team members to serve a minimum of 500 sample-size portions of BBQ-related sauces, spices, rubs and condiments.

We Provide

- Signage to identify your establishment
- 6-foot serving table and back prep table
- Disposables, napkins, linens
- Electricity
- 4 vendor badges for staff
- 4 complimentary general admission tickets

Sample and showcase your specialty
to 600+ BBQ and grilling groupies
Saturday, December 3rd!

MetroCookingDC.com



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More Thrill at the Grill

BBQ Experts and Educators

We're looking for meat scientists, smokin' specialists, grill masters, and meat butchers to lead 30 minute educational seminars in the BBQ Pavilion. Are you an expert? Let us know!

Sponsor

Build your brand and enhance your profile through a variety of tailored sponsorship and advertising packages. Sponsorship opportunities include branded BBQ Bash wristbands, branded basting brushes, branded napkins, and more. Contact us for a customized package.

Competition

In our Best BBQ contest, participating BBQ establishments and pit masters will compete for the best BBQ voted on by attendees during the BBQ Bash.

Trophies will be awarded for:

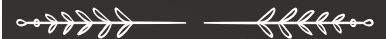
- Best Chicken BBQ
- Best Pork BBQ
- Best Brisket
- Best Ribs
- Best Sauces/Rubs

About MetroCooking DC

Now in its eleventh year, MetroCooking DC attracts over 15,000 food enthusiasts from the DC metro area. This two-day event features a wide array of activities including cooking demos by award winning James Beard chefs, taste talks and educational seminars, a L'Academie de Cuisine pop-up cooking school, Beer, Wine & Spirits Garden, RAMW Grand Tasting Pavilion, shopping from 250+ specialty food vendors and more!

Space is Limited!

Contact Caroline Zimmerman to reserve a table:
caroline.zimmerman@ejkrause.com



Location

Walter E. Washington
Convention Center

Load In/Set-Up:

10:00 am - Noon

Pavilion Hours

12:00 - 4:00 pm

Social Outreach:



2,700+

Twitter Followers



5,000

Facebook Fans



900+

Instagram Friends



50,000

Email Subscribers

