



MetroCooking DC

The Metropolitan Cooking & Entertaining Show

Saturday, December 9, 2017 | 12 - 4pm

Walter E. Washington Convention Center

Gather with 650+ Local Grilling and BBQ Fanatics and Battle for MetroCooking DC's Best BBQ!

Join the region's top Pitmasters, BBQ Restaurants, Smokin' Specialists and Grilling Gurus at **MetroCooking DC's 3rd annual BBQ Bash**. The celebration of smoked meats and grilling techniques will educate guests and recognize the talent behind the DMV's best BBQ through unlimited tastings and cooking demonstrations. **MetroCooking DC** welcomes all BBQ Establishments and Pitmasters to sample and showcase your BBQ specialties and battle it out for DC's **Best BBQ**.



★ Participation is FREE! ★

Participation Benefits

- One 6-foot skirted serving table
- One back prep table
- Logo hyperlinked on Website
- Logo on Marketing Materials & On-site Signage Specific to the Event
- Cocktail napkins & disposables
- Electricity
- Signage to identify your establishment
- 4 BBQ Bash Vendor Badges
- 2 General Admission Tickets

Your Commitment

- At least 550 sample-size portions of BBQ
- 2 staff members to serve samples



BEST BBQ Competition

Participating BBQ establishments will compete for best BBQ voted on by attendees during the event. **MetroCooking DC** will award the winners at the end of the BBQ Bash with trophies and social media praise.

Trophies will be awarded for:

- All-Around BBQ Champion
- Best BBQ Chicken
- Best BBQ Pork
- Best Brisket
- Best Ribs
- Best BBQ Sauce/Rub

MetroCookingDC.com



Sponsorship Opportunities

Build your brand and enhance your profile through a variety of tailored sponsorship and advertising packages. Sponsorship opportunities include branded BBQ Bash wristbands, branded basting brushes, branded napkins, and more. Contact us for a customized package.



Space is limited!



To Participate, Contact:

Caroline Zimmerman

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Alexandra Zimmerman

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Promotional Reach

BBQ establishments are featured in a high level marketing campaign which includes a variety of print and digital media publications, social media, radio and TV ads.

Social Media Outreach

 **8,500+**
Facebook Fans

 **1,700+**
Instagram Followers

 **3,200+**
Twitter Followers

 **50,000+**
Email Subscribers

About MetroCooking DC

Now in its twelfth year, MetroCooking DC attracts over 10,000 food lovers to shop, sip and sample at a weekend of gourmet discovery! Attendees are eager to taste new products, learn the latest cooking and entertaining techniques, and engage in interactive gourmand experiences. MetroCooking DC features a variety of parallel activities including: cooking demonstrations by James Beard Foundation honored chefs, educational seminars in the Taste Talk Workshops, cooking classes by L'Academie de Cuisine master chefs, book signings with Celebrity Chefs, Beer, Wine & Spirits Garden, Grand Tasting Pavilion, BBQ Bash, & shopping and sampling from over 250+ specialty food vendors!

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