



E. J. KRAUSE &
ASSOCIATES, INC.

MetroCooking DC

The Metropolitan Cooking & Entertaining Show

<http://www.ejkrause.com>

FOR IMMEDIATE RELEASE

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METROCOOKING DC SEES EXPANDED GROWTH AS TOP CONSUMER CULINARY EVENT IN WASHINGTON AREA

Bethesda, MD (January 17, 2018) – **MetroCooking DC** concluded its 12th edition in Washington, DC, December 9-10, increasing attendance by over 12 percent from 2016. The region's largest two-day culinary showcase took over the Walter E. Washington Convention Center hosting over 10,000+ foodies to shop, sip and sample from an abundance of specialty food companies, local restaurants, breweries, and wineries.

Known to be one of the season's top gourmand shopping events in the area, **MetroCooking DC** expanded its exhibitor footprint this year with over 200+ specialty food and home entertaining exhibitors showcasing aisles of unique food products and entertaining gift options. Similarly, the show saw an increase in the special event areas with 40+ Beer, Wine and Spirits vendors and over 60+ participating restaurateurs. New this year, in an effort to continue to support new-to-market and localized vendors, was the addition of the Made in DC Pavilion, as well as an expanded Virginia's Finest Pavilion.

MetroCooking DC brought together an all-star lineup of celebrity chefs including Guy Fieri, José Andrés, Carla Hall and many other locally and nationally recognized James Beard honored chefs. The interactive event featured a variety of parallel activities including two live cooking stages, cooking classes, book signings, a Beer, Wine & Spirits Garden and multiple tasting events. The BBQ Bash held on Saturday, December 9, with host Chef Marjorie Meek-Bradley, of DC's Smoked & Stacked and Hill Country Barbecue's head pitmaster Chef Ash Fulk, showcased the area's top barbecue establishments offering food samples and giving industry tips and trends. On Sunday, December 10, more than 50 restaurants served up signature sweet and savory bites at the 5th annual Grand Tasting Pavilion benefiting SOME (So Others Might Eat).

"The addition of various programming elements and a focus on visitor experience allowed us to expand the consumer base resulting in increased attendance. We definitely see continued growth opportunity for MetroCooking DC in the upcoming event" said Ned Krause, CEO, E.J. Krause & Associates.

The next edition of **MetroCooking DC** will take place December 1-2, 2018 at Walter E. Washington Convention Center.

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. EJK excels in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com