

HONORING MILITARY SPOUSES **5th Annual**
OPERATION
Home Cooking

**SPONSORSHIP
OPPORTUNITIES**

November 8, 2014 | Walter E. Washington Convention Center | www.operationhomecooking.org

OVERVIEW & HISTORY

Operation Home Cooking (OHC) is an initiative developed through the collaboration and support of the spouses of our nation's senior military leaders to recognize the commitment and sacrifices our military spouses and caregivers make every day caring for their families and supporting their service members. OHC takes place each year during the DC Metropolitan Cooking and Entertaining Show (MCES) at the Washington Convention Center. Admittance to OHC is free for military spouses, including those whose service members are currently deployed and those who have lost their service member while serving our country, as well spouses and caregivers for Wounded Warriors recuperating from combat injuries.

Over the past four years, OHC has honored more than 7,000 military spouses by providing them a day of culinary fun and fellowship at MCES. The inaugural event honoring 300 spouses, held on November 13, 2010, included cooking demonstrations by Food Network celebrity chefs Paula Deen and Bobby Flay and a surprise visit from Dr. Jill Biden. At our 2012 event, Giada De Laurentiis guided a crew of spouses in the preparation of several of her signature dishes

as she took questions from the audience and Admiral Sandy Winnefeld, Vice Chairman of the Joint Chiefs of Staff, returned for a second year to assist as guest chef and prepared his famous paella recipe!

*"I just wanted to say thank you for giving me and other fellow military spouses the privilege of attending [OHC] ... I appreciate everyone that was involved and really am grateful of what OHC did in order to provide this day for military spouses."
-Kelly D.*

The enthusiasm from the military spouses for this event has been overwhelming and with the generous support of sponsors, we were able to expand the OHC program to serve almost 2,500 spouses in 2012 and 2013. In 2014, our goal is to honor 2,000 military spouses but we need your help to do so. We hope you can join us by providing a small but tangible and important token of appreciation to those who serve and their spouses.

Operation Home Cooking Foundation was established in September 2011 and is a 501(c)(3) organization. There are no paid staff members or employees of OHC. The program is produced by EJ Krause & Associates at MetroCooking DC by individuals who volunteer their time to produce the event.

2014 OHC PROGRAM

- Saturday, November 8th
- 1:30 - 2:30 pm
- Washington Convention Center



Former Navy Seal & Next Food Network Star Finalist, Chris Kyler, is headlining this year's event.



More than 5,000 military spouses honored to date



2013 Host Committee Luncheon, Army Navy CC



Paula Deen & Dr. Biden, 2010



Giada De Laurentiis, Mrs. Winnefeld & Adm. Winnefeld, 2012

Sponsorship Levels

FIVE STAR | \$10,000

- 10 tickets to VIP reception with General Officers and OHC Advisory Committee
- 4 Tickets for Meet/Greet, Photo Op with Food Network Star Guy Fieri
- 20 tickets to OHC program
- Logo on stage for OHC program, on OHC website and in attendee tote bags

FOUR STAR | \$7,500

- 5 tickets to VIP reception with General Officers and OHC Advisory Committee
- 2 Tickets for Meet/Greet, Photo Op with Food Network Star Guy Fieri
- 10 tickets to OHC program
- Logo on OHC Website

THREE STAR | \$5,000

- 3 tickets to VIP reception with General Officers and OHC Advisory Committee
- 5 tickets to OHC program
- Logo on OHC Website

TWO STAR | UP TO \$2,500

- 4 tickets to OHC program
- Logo on OHC Website

OTHER | NO AMOUNT IS TOO SMALL!

SPONSORSHIPS MAY BE CUSTOMIZED. FOR MORE INFORMATION, PLEASE CONTACT:

Mike Rosenberg | mike@operationhomecooking.org | (301) 493-5500 ext. 3308



WHY SPONSOR?

- Meet Guy Fieri
- Provide lasting memories for 2,000 military spouses
- Mingle with Senior Military Leaders
- Contribute to an initiative supported by spouses of General Officers and Dr. Jill Biden

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We're grateful to those who join forces with OHC for the ticket distribution process:

- Yellow Ribbon Fund
- AUSA
- Walter Reed Army Medical Hospital
- Spouses of the Joint Chiefs and the OHC Advisory Committee