



MetroCooking DC

The Metropolitan Cooking & Entertaining Show

SUNDAY, DECEMBER 2, 2018 | 12 - 3PM

WALTER E. WASHINGTON CONVENTION CENTER

Gather with 700+ Washingtonians to Sample Your Delicious Creations and Battle for MetroCooking DC's Best Bite!

MetroCooking DC is proud to present the **6th Annual Grand Tasting Pavilion Benefitting SOME (So Others Might Eat)**.

This event is the ideal platform to connect face-to-face with diners and food enthusiasts in the local community.

Whether you choose to test out a seasonal dish or share your classic signature creation, we invite you to join us in this unmatched culinary experience to promote your restaurant, build brand awareness and attract new business.



☆ PARTICIPATION IS FREE! ☆

PARTICIPATION BENEFITS

- One 6-foot skirted serving table
- One back prep table
- Logo hyperlinked on Dedicated Grand Tasting Webpage
- Logo on Grand Tasting Marketing Materials & On-site Signage
- Cocktail napkins & disposables
- Electricity
- Signage to identify your establishment
- 4 Grand Tasting Vendor Badges
- 2 General Admission Tickets

YOUR COMMITMENT

- Minimum of 650 sample-size portions of food
- 2 staff members to serve samples



So Others Might Eat
www.some.org

**Your Participation benefits
So Others Might Eat**



METROCOOKINGDC.COM



SPONSORSHIP OPPORTUNITIES

Enhance your presence and differentiate your business in the Grand Tasting Pavilion through an incomparable sponsorship or advertising opportunity. Contact us today to learn more about the additional benefits.



To Participate, Contact:

Alexandra Zimmerman

Marketing Manager, E.J. Krause & Associates
zimmerman@ejkrause.com | (301) 493-5500, ext. 3348

Martha Barrios-Genie

martha.barrios@ejkrause.com | (301) 493-5500




Participating restaurants will compete for **Best Bite**. **MetroCooking DC** will award the winner at the end of the **Grand Tasting** with a trophy and social media recognition.

Promotional Reach

Restaurants are featured in a high level marketing campaign which includes a variety of print and digital media publications, social media, radio and TV ads.

Social Media Outreach

 **11,700+**
Facebook Fans

 **2,500+**
Instagram Followers

 **3,600+**
Twitter Followers

 **50,000+**
Email Subscribers

ABOUT METROCOOKING DC

Now in its thirteenth year, MetroCooking DC attracts over 10,000 foodies to shop, sip and sample at a weekend of gourmet discovery! Attendees are eager to taste new products, learn the latest cooking and entertaining techniques, and engage in interactive gourmand experiences. MetroCooking DC features a variety of parallel activities including: James Beard Cooking Demos, Taste Talks, Cooking Classes, Celebrity Chef Book Signings, Beer, Wine & Spirits Garden, Grand Tasting Pavilion, BBQ Bash, & shopping from over 200+ specialty food vendors!